

Labelexpo 2019 - MGI Digital Technology and Konica Minolta, a unique offer in adhesive Labels and Flexible packaging.

Labelexpo 2019, the world's first trade show dedicated to adhesive labels and flexible packaging, which takes place in Brussel from Sept. 24 to 27, will be the opportunity for MGI and Konica Minolta, to display their dynamism in this market, through a common booth of nearly 350 m2, showcasing 5 digital printing and embellishment presses.

JETVARNISH3D Web COLOR+
Digital varnish & iFOIL



For its 40th edition, Label Expo will witness a rapidly growing market, with a worldwide turnover expected to increase from \$31 billion to \$41 billion between 2018 and 2023 for adhesive labels, while the flexible packaging will increase from \$98 billion to \$132 billion (2016-2022)*.

In this growing market, driven by the strong evolution of digital technologies, MGI Digital Technology and Konica-Minolta will demonstrate the relevance of their range of digital printing and embellishment presses, to the 38000 international visitors expected in Brussel.

World First on Labelexpo for MGI and Konica-Minolta

On their common stand, MGI and Konica-Minolta will exhibit 5 equipment, among which:

- In the World First, Konica Minolta's will exhibit 2 copies of the brand new AccurioLabel 230. This new digital roll-to-roll toner digital press is ideal for short- and mid- production runs of adhesive labels. It replaces the AccurioLabel 190, whose global success has enabled Konica Minolta to become one of the key players in the digital printing of adhesive labels market.
- MGI's JETvarnish 3D Web Color+, the world's leading inline roll-to-roll digital printing and embellishing press (flat and raised UV varnish and hot foil) will demonstrate the suitability of an integrated solution. As a breaking technology, MGI's JETvarnish 3D Web Color+ is characterised by a great deal of flexibility in use, allowing for both short and medium production runs, as well as very long series of labels and flexible packagings on a very large range of substrates.



A single set of solutions for adhesive labels and flexible packaging

Throughout the 4 days of the exhibition, MGI and Konica-Minolta teams will be mobilized to make live, value-added labels and sleeves, enabling brands to increase the attractiveness of their products on shelves, and boost sales.

Konica Minolta Sensing's color calibration technologies, as well as the software solutions of MGI and Konica Minolta, which optimize production times, will also provide one of the broadest technical offerings for industry professionals.

MGI & KONICA Minolta on Labelexpo 2019
24th – 27th September
Hall 8 - Booth - 8C12 - 8C19



* Source: Market&Market



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For more info <http://www.mgi-fr.com>

About MGI Group

Founded in 1982, the MGI Group is a public company with offices around the world and is registered on the Euronext/Alternext stock exchange (ALMDG). The MGI Group is a global digital printing technology leader composed of MGI Digital Technology, headquartered in Paris (Fresnes), France and KÖRA-PACKMAT, located in Villingendorf, Germany and CERADROP, located in Limoges, France.

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