



alphagraphics®

DESIGN ■ COPY ■ PRINT ► COMMUNICATE



ALPHAGRAPHICS MACON SELECTS MGI METEOR DP60 PRO DIGITAL PRESS TO EXPAND PRODUCT OFFERINGS

MELBOURNE, Fla. (March 15, 2011) – MGI Digital Graphic Technology, the manufacturer of digital printing and finishing solutions, announced that Alphagraphics Macon (Georgia) has installed a Meteor DP60 Pro® multi-substrate digital press.

Established in 1998, Alphagraphics Macon is a full-service commercial printer, located in downtown Macon in a restored historic building. The company offers a wide range of services, including digital and conventional offset printing, mailing and fulfillment, graphic design, marketing services and wide format printing.

Richard Dannenberg, owner of the Macon franchise location, conducted an extensive evaluation of digital color equipment last year. After multiple demonstrations from the major manufacturers, the decision was made to purchase the MGI Meteor DP60 Pro from Paper Handling Solutions, Inc. of Marietta, GA. While reliability and print quality were critical to the decision, versatility was a major factor. The MGI Meteor DP60 Pro prints on the broadest range of substrates and has format size capabilities found in no other sheetfed digital press.

“New product opportunities are a large key to growth in this tough market environment,” said Dannenberg. “Not only does the Meteor DP60 Pro produce offset quality prints for short runs, it expands applications dramatically with the extended size sheet capabilities. With the ability to now print on a wider range of substrates, including plastics and envelopes, it opens up a new range of products that we can now produce in-house and our sales team can present to our customers.”

“After a very thorough evaluation of our press we are delighted to have Alphagraphics join our family of MGI users,” said Don Barbour, Sales Manager of Paper Handling Solutions.

The flagship in MGI’s digital line and with hundreds of installations worldwide, the Meteor DP60 Pro received consecutive Must See ‘em recognition at GRAPH EXPO 2008 and PRINT 09. Key features include true multi-substrate versatility (widest range of paper, plastics & envelopes), sheet sizes up to 13 x 40” in production as a standard feature (up to 13 x 47” via manual bypass), laser-safe prints, offset comparable color output (Fogra® certified), plus no click charge and an economical total cost of operation.

For more information about Alphagraphics Macon, please visit www.agmacon.com.

About Paper Handling Solutions

Established in 1992, Paper Handling Solutions, Inc. serves the graphics industry in the southeast with leading technologies for print, mail and finishing. For more information please visit:

www.paperhandlingsolutions.com

About MGI Digital Graphic Technology

Founded in 1982, MGI Digital Graphic Technology designs, manufactures and markets a full and innovative range of award-winning multi-substrate (paper and plastic) 4-color digital presses, as well as a complete line of versatile finishing solutions.

A key player in the global market, MGI has a portfolio comprised of several thousand customers in a wide range of sectors, including graphic industry professionals, Fortune 1000 companies, government agencies, plastic card manufacturers, silk screeners and photo labs.

MGI is a leader in the professional graphic equipment market and is registered on the Euronext Paris Alternext stock exchange (ALMDG). They received the prestigious OSEO "Innovative Company" & "OSEO Excellence" labels respectively in 2009-2011 in recognition of their expertise and innovation in the graphics & finishing industry. In addition, MGI has won nine international product awards from 2008-2010 related to technological innovation, including the 2010 Siemens Innovation Grand Prix award for the JETcard.

MGI USA, based in Melbourne, Florida, is MGI's fully owned subsidiary that services the North and South American, Caribbean and Asia/Pacific markets.

For more information, please visit <http://www.mgi-fr.com> / www.mgiusa.com

###



PHOTO CAPTION :

L-R : Richard Dannenberg, Alphagraphics; Brian Chesnut, Alphagraphics; Greg Davies, Paper Handling Solutions, Inc.

Media Contact:

Giselle de la Moriniere
Marketing & Communications Manager
MGI USA, Inc.

g.delamoriniere@mgiusa.com

321.751.6755