

CMS targets UID smart cards with MGI DP 60 Pro digital press buy

Sachin Shardul, [printweek.com](http://www.printweek.com), 18 June 2010

CMS iDent the Navi Mumbai-based security card producer has installed one MGi DP 60 Pro colour digital printer investing Rs 3-crore in the first quarter of 2010.

Sheela Joseph, vice president operations at CMS iDent, said: CMS iDent is mainly engaged in smart card personalisation and magnetic personalisation. The printing of the cards will now be faster with the new MGI press.

Joseph added: Our production capacity is one lakh cards per day. Earlier, we produced the cards on the Oasis machine from UK but now the entire production has been shifted on to the MGI press.

Umesh Kagade, product specialist, at Aura Papers, an exclusive distributor for MGI equipment in India, said: CMS iDent is fully aware of the fact that the work load is going to increase. Therefore to cater to the increasing demand they have invested in the fully automated equipment.

Commenting on the card business in India, Sheela Joseph, said: In a few years from now the smart cards will be a must and the government is now coming up with the project of UID cards which is our main target.

Established in 2007, CMS iDent is a part of CMS Computers and is involved in the manufacturing of the debit and credit cards, healthcare ID cards, phone cards, white label cards, photo cards, gift cards and payroll cards.

The company employs 10 staff and plans to invest Rs 10 crore in the third and the fourth quarter for further expansion plan which includes offset printing and digital press.

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