



MGI Digital Solutions Create Opportunity at Ennis

Collaboration with MGI Digital Graphic Technology gives Ennis another competitive edge

(Midlothian, TX) October 12, 2010 – Print and Apparel leader Ennis, Inc. has unveiled the acquisition of a Meteor DP60 Pro digital press from MGI Digital Graphic Technology at its Ft. Scott, Kansas plant. The award-winning Meteor DP60 Pro is widely regarded in the industry as the most versatile digital press available.

Ennis expects the new digital press capabilities to uncover more print opportunities previously hampered by production capabilities. The multi-substrate press is ideal for short runs and has numerous applications for paper, plastic and envelopes.

Terry Pennington, Vice President Sales at Ennis, said “Our new equipment will allow our distributors to address their customer needs for gift and loyalty cards. The plastic card market continues to grow even during challenging economic conditions. Distributors can now look to Ennis for their direct marketing needs. For instance, we can now offer personalized postcards and other printed media to audiences from 10 to 10,000. Our equipment also has the capability to produce security cards for private companies and government agencies – another market with significant revenue and profit growth.”

The flagship in MGI’s digital line, the Meteor DP60 Pro received consecutive Must See ‘em recognition at GRAPH EXPO 2008 and PRINT 09. Key features include true multi-substrate versatility (widest range of paper, plastics & envelopes), sheet sizes up to 40” in production as a standard feature, laser-safe prints, offset comparable color output (Fogra certified), plus no click charge and an economical total cost of operation.

In addition to the Meteor DP60 Pro digital press, Ennis also utilizes MGI’s multi-substrate finishing line, including the UVarnish flood UV coater, PressCard Pro hot platen lamination unit and PunchCard Pro credit card format die cutter.

Ennis has an extensive network of distributors nationwide that will benefit from the flexibility and quality offered by the Meteor DP60 Pro. Learn more about Ennis at www.ennis.com.

About MGI

Founded in 1982, MGI Digital Graphic Technology designs, manufactures and markets a full and innovative range of award-winning multi-substrate (paper and plastic) 4-color digital presses, as well as a complete line of versatile finishing solutions.

A key player in the global market, MGI has a portfolio comprised of several thousand customers in a wide range of sectors, including graphic industry professionals, Fortune 1000 companies, government agencies, plastic card manufacturers, silk screeners and photo labs.

MGI is a leader in the professional graphic equipment market and is registered on the Euronext Paris Alternext stock exchange (ALMDG). They received the prestigious OSEO “Innovative Company” & “OSEO Excellence” labels respectively in 2009 & 2010 in recognition of their

expertise and innovation in the graphics & finishing industry. In addition, MGI won seven international product awards in 2008-2009 for technological innovation.

MGI USA, based in Melbourne, Florida, is MGI's fully owned subsidiary that services the North and South American, Caribbean and Asia/Pacific markets.

For more information, please visit <http://www.mgi-fr.com> / www.mgiusa.com

About Ennis

Ennis, Inc. (www.ennis.com) is primarily engaged in the production of and sale of business forms, apparel and other business products. The Company is one of the largest private-label printed business product suppliers in the United States. Headquartered in Midlothian, Texas, the Company has production and distribution facilities strategically located throughout the United States of America, Mexico and Canada, to serve the Company's national network of distributors. The Company, together with its subsidiaries, operates in two business segments: the Print Segment ("Print") and Apparel Segment ("Apparel"). The Print Segment is primarily engaged in the business of manufacturing and selling business forms, other printed business products, printed and electronic media, presentation products, flex-o-graphic printing, advertising specialties and Post-it Notes, internal bank forms, secure and negotiable documents, envelopes and other custom products. The Apparel Segment manufactures and distributes T-Shirts and other active-wear apparel through six distribution centers located throughout North America.

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