



## MGI Wins the Prestigious InterTech Innovative Award for its iFOIL Digital Hot Foiling Solution

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The Printing Industries of America (PIA) has announced that MGI Digital Technology has been awarded the internationally prestigious 2015 InterTech Innovative Award for the iFOIL Digital Hot Foiling System. The iFOIL is part of an integrated, inline product suite that features the MGI's JETvarnish 3D Digital Spot UV Coater, which won a coveted InterTech Award in 2013. This is the first time in history that a unified finishing solution has received 2 separate PIA InterTech Awards.

Since 1978, the PIA has annually selected the most significant print industry products released each year to receive the InterTech Award designation. The judging criteria is based on creative technological innovation and business value towards advancing the future growth of the entire print industry.

"The MGI iFOIL technology brings foil finishing into the digital era. The application of Variable Data Finishing (VDF) opens up whole new business opportunities for printers." noted Dr. Mark Bohan, PIA Vice President of Technology & Research. "The judges were especially impressed with the range of metallic colors and tones, as well as the effects that can be created".

"All of us here MGI are greatly honored to have received our 2nd InterTech Award from the PIA for the JETvarnish 3D & iFOIL Digital Finishing System." said Victor Abergel, MGI Executive Vice President. "We hope that our digital products can help printers, finishers & converters everywhere gain profitable new revenue streams from introducing dynamic new 2D, 3D & Embossed Foiling print enhancement services to their customers."

MGI will be demonstrating the iFOIL & JETvarnish 3D solutions in live productions – at GRAPH EXPO 2015 (Booth #3013) Chicago - USA.

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