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Jacques Chirat reports back after three years of production, the JETvarnish, a spot UV coater.



The President draws some lessons from what this equipment has brought to l'imprimerie Chirat.

Jacques Chirat is the owner of « **Imprimerie Chirat** » a 249 employee commercial printing company as well as the President of UNIC – the largest corporate union for the printing industry in France. Three years ago, L'imprimerie Chirat, based near Lyon, in France, was in process of acquiring MGI's first commercially available inkjet spot UV coater, the **JETvarnish**.



**Vernisseuse UV sélective
jet d'encre
avec ou sans relief 3D**

Three years later, Jacques Chirat, the groups president, sat down with GraphiLine to review its impact. Today, Jacques Chirat draws some lessons from what this equipment has brought to L'imprimerie Chirat. "The overall experience at Chirat printing is very positive. For us, given our decentralized location and the expected reactivity from our customers, using a sub-contractor was not the right choice. This spot UV coater allows us to be very creative for any kind of book covers or printed documents as well as doing real-time spot UV testing jobs. This spot UV coater is very flexible, the overall quality is excellent and the productivity is high. This equipment is a real differentiator for our business. This brings a real value added which is really key when book or magazines covers are involved. A nice spot UV coating really sells the finished printed job. The JETvarnish is very easy to use in all the aspects of the machine. Its reliability has proven to be exceptional, from the electronics to the print heads which require very light maintenance. And to top it all off, the JETvarnish is made in France, so we are very proud to have such equipment in our production. "



The Imprimerie Chirat buildings

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