

**MGI JETvarnish 3D Series Honored for Innovation with
2nd Consecutive International DuPont Packaging Award**

*Technology Advancements Include Intelligent Registration, Improved Substrate Management and
Variable Data Foiling (VDF) for Folding Cartons, Flexible Packaging & Labels*



JETvarnish 3D Embossed Foil Box Samples from MARRS Printing & Packaging

MELBOURNE, FL, USA (June 22nd, 2017) – The prestigious annual [DuPont Awards for Packaging Innovation](#) program has granted a second, consecutive honor to the MGI Group. An international jury of expert judges from global corporate brand manufacturers and package printers selected the [JETvarnish 3D](#) “Digital Decoration Process” as being worthy of a [2017 Diamond Finalist Award](#) for the advancement of packaging industry standards of excellence. In 2016, the DuPont judges bestowed its first ever “[Leadership in Innovation Award](#)” upon MGI in special recognition of its original JETvarnish 3D digital technology and contributions to the worldwide packaging industry.

Diamond Determination

The Diamond Finalist Award, the highest award group level, recognizes significant achievement in all three judging categories and evaluation criteria:

- **Technological Advancement:**
New materials, technology integration, increased production & distribution efficiency
- **Responsible Packaging:**
Waste reduction, energy & environmental impact that benefits the greater good
- **Enhanced User Experience:**
Enables greater product accessibility, aids merchandising and motivates purchase

Leadership Laurels

Since winning the 2016 “Leadership in Innovation Award”, MGI has expanded the product line with the world’s first B1+ size digital print enhancement press ([JETvarnish 3D Evolution](#)), the world’s first roll-fed digital print enhancement press ([JETvarnish 3DWeb](#)), the world’s first use of Artificial Intelligence (AI) for print registration ([AIS SmartScanner](#)) and a host of other new software and hardware technology advances to optimize print embellishment quality and production volumes.

MARRS Printing & Packaging Success Story

For both the 2016 and 2017 awards, the DuPont program also recognized the exceptional quality of craftsmanship utilized by MGI California customer, [MARRS Printing & Packaging](#). The MARRS team used their JETvarnish 3D to produce a number of the samples reviewed by the judges. MARRS is one of the leading providers of cosmetics, healthcare and consumer goods packaging solutions in the United States. Their exemplary work and customer success with the JETvarnish 3D Series has been highlighted in "[Printing Impressions Magazine](#)", "[PackagePrinting Magazine](#)", "[Packaging World Magazine](#)" and at the annual [Digital Packaging Summit](#) executive conference.

JETvarnish 3D Values & Virtues

David Luttenberger, Lead Judge & Director of Packaging at the [Intel Group](#), the leading international market intelligence firm, said "*The MGI JETvarnish 3D Digital Decoration Process is an outstanding example of packaging innovation at its best. It is a breakthrough in technological advancement for digital printing.*"

The official DuPont announcement also included the following summary statements from the elite jury:

"This technology allows companies to achieve a premium branded look for their folding cartons and labels without the time, cost and expense of using traditional dies, screens or plates. MGI has simplified the production decoration process for manufacturers, printers and converters. The JETvarnish 3D solution dramatically increases the speed and ability of consumer and commercial firms to bring new products to market at a lower cost. The workstation software offers rapid prototyping for new product launches and full high-volume production management."

"The MGI innovation achieves 2D, 3D and Variable Foil Embossing on cartons and labels on a single line. The technology allows printers, converters and finishers to produce luxurious, eye-catching special effects with variable data personalization and customized short-runs faster and much less expensively than other printing technologies."

"MGI's innovative new system is a cost-effective, fully digital process that eliminates the time, waste and limitations of traditional foiling, UV screen and embossing methods."

"For brand owners who are looking for more multi-sensory packaging to attract consumers at the point of sale, MGI has created the next level of digital print finishing technology."

Industry Inspiration

Kevin Abergel, MGI Vice President of Marketing & Sales, stated, "*The DuPont Packaging Awards represent the highest level of achievement in the worldwide packaging industry. We are extremely grateful and inspired by this unprecedented honor of receiving a 2nd honor two years in a row. This type of recognition is what keeps our company committed to inventing and creating the most advanced digital technology products possible. Our goal is to help our customers succeed in delivering printing & packaging solutions that no one else can offer.*"

JETvarnish 3D Product Series

- [JETvarnish 3D Evolution](#): Expandable sheet options up to 29x47"/75x120cm at 3,300 B2s per hour
- [JETvarnish 3D](#): Sheet sizes up to 20x42"/52x105cm with speeds up to 3,000 B2 sheets per hour
- [JETvarnish 3DS](#): Sheet sizes up to 14x40"/36x102cm with speeds up to 3,000 A4 sheets per hour
- [JETvarnish 3DWeb](#): Roll-fed labels and flexible packaging up to 16.5"/42cm at 8,220ft/2,520m per hour

For more information, please visit www.mgiusa.com. Follow MGI activities on [Facebook](#) & [Twitter @MGI_USA](#) for the latest MGI printing technology news.

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About the MGI Group:

International Printing Industry Leader

Founded in 1982, the MGI Group is a public company with offices around the world and is registered on the Euronext/Alternext stock exchange (ALMDG). The MGI Group is a global digital printing technology leader composed of [MGI Digital Technology](#), headquartered in Paris (Fresnes), France and [KÖRA-PACKMAT](#), located in Villingendorf, Germany and [CERADROP](#), located in Limoges, France.

MGI USA, based in Melbourne, Florida, is a fully-owned subsidiary of the MGI Group that supports the North & South American, Caribbean and Asia Pacific markets. For more information, please visit www.mgiusa.com.

About MARRS Printing & Packaging:

National Package Printing Leader

Since being established in 1972, MARRS Printing has provided customers with high-quality printing services and custom packaging solutions. From the foundation of traditional print media, to the latest advanced packaging technologies, MARRS handles it all aspects of the job to provide a total and complete solution. For more information, please visit www.marrs.com.

About Dupont Performance Materials:

International Materials Manufacturing Leader

DuPont Performance Materials (DPM) is a leading innovator of thermoplastics, elastomers, renewably sourced polymers, high-performance parts and shapes, as well as resins that act as adhesives, sealants, and modifiers. DPM supports a globally linked network of regional application development experts who work with customers throughout the value chain to develop innovative solutions in automotive, packaging, construction, consumer goods, electrical/electronics and other industries. For additional information about DuPont Packaging Awards, visit www.packagingawards.dupont.com.

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