

## JM Graphics Acquires MGI Meteor Unlimited Colors Integrated Digital Printing & Foiling Press

*Konica Minolta Helps North Carolina Printer  
Expand Color Effects with Inline “CMYK Plus” Variable Data Foiling (VDF)*



*Digital Metallic Foil Tints & Hues of Peacock Feather Image*

**MELBOURNE, FL USA (November 20<sup>th</sup>, 2017)** - JM Graphics, Konica Minolta and MGI have announced a partnership to bring Variable Data Foiling (VDF) to the Carolinas region with the deployment of a new [Meteor Unlimited Colors](#) digital press solution. JM Graphics is a 40 year-old, Charlotte-based firm that offers a wide range of advanced graphic design, printing, finishing and mailing services with the old-fashioned “personal touch” of a family printing business.

### ***Tradition & Technology***

The JM Graphics development of new MGI “CMYK Plus” applications represents an emerging business model for successful commercial printers. Their goal is to maintain and uphold the industry’s best traditions of craft and quality while taking advantage of the most innovative digital print technology available. The result has been to help their clients and print buyers produce stunning, vibrant new images – and more successful projects - that catch the eye of the public in ways never possible before.

James Marek, principal owner of JM Graphics, stated, “*For over forty years, we have offered our customers a commitment of service quality and printing expertise to help grow their businesses. Our investment in the MGI Meteor Unlimited Colors solution is a part of our strategy to bring unique options and new graphical communications ideas to our clients. The addition of variable foil and an expanded color spectrum will benefit our customers in generating more profitable ROIs on their print campaigns.*”

## ***Integrated Printing & Foiling***

Since the Spring of 2017, JM Graphics has been producing output with a virtually unlimited number of new colors via the blending of CMYK toner and the reflective qualities of foil film – including a rainbow spectrum of new tints & hues with metallic, glitter and holographic effects.

Scott Marek, JM Graphics Operations Manager, explained that *“Our goal is to provide the Southeastern U.S. market with original print solutions that are bold, unique and different from standard commercial CMYK output. The Meteor Unlimited Colors system helps us present new creative visual ideas for making the most of prepress graphic designs. The MGI special effects help our print buyers implement successful campaigns that really stand out and get noticed. We want our work to have an impact and make an impression on people. Adding foil and new colors is a way to achieve this goal.”*

## ***Digital Foil Advantages***

The MGI Meteor Unlimited Colors Press Series offers a 100% digital inline, high-production printing & foiling system. The solution is a powerful new synthesis of digital press and postpress technology. The North American launch of the product line at the 2016 [Graph Expo](#) annual print trade show drew rave reviews and a special *“Must See ‘Em Award”* from the show’s national judging panel. JM Graphics has the first system installed in the Carolinas region.

The Meteor Unlimited Colors system eliminates the cost & need for die-making, foil stamping and traditional makeready setup times and waste. A wide variety of colors, patterns and designs can be used to create brilliant special effects. These digital enhancements options help JM Graphics offer their clients dramatic, luxurious foil finishes to their printed materials, including business cards, brochures, mailers, invitations and retail display signage.

For more information, please visit [www.mgiusa.com](http://www.mgiusa.com) & [www.konicaminolta.com](http://www.konicaminolta.com). Follow MGI activities on Facebook @MGIonline & Twitter @MGI\_USA for the latest MGI printing technology news.

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## ***About the MGI Group: International Printing Industry Leader***

Founded in 1982, the MGI Group is a public company with offices around the world and is registered on the Euronext/Alternext stock exchange (ALMDG). The MGI Group is a global digital printing technology leader composed of MGI Digital Technology, headquartered in Paris (Fresnes), France and KÖRA-PACKMAT, located in Villingendorf, Germany and CERADROP, located in Limoges, France.

MGI USA, based in Melbourne, Florida, is a fully-owned subsidiary of the MGI Group that supports the North & South American, Caribbean, Indian and Asia Pacific markets. For more information, please visit [www.mgiusa.com](http://www.mgiusa.com) .

**About Konica Minolta: *International Printing Industry Leader***

Konica Minolta Business Solutions U.S.A., Inc. is reshaping and revolutionizing the Workplace of the Future™ ([www.reshapework.com](http://www.reshapework.com)). With our comprehensive portfolio, we deliver solutions to leverage mobility, cloud services, and optimize business processes with workflow automation. Our All Covered IT Services division offers a range of IT strategy, support, and network security solutions across all verticals. Konica Minolta has been recognized as the #1 Brand for Customer Loyalty in the MFP Office Copier Market by Brand Keys for 10 consecutive years and is proud to be ranked on the Forbes 2017 America's Best Employers list. Konica Minolta, Inc. has been named to the Dow Jones Sustainability World Index for five years in a row. We partner with our customers to give shape to ideas and work to bring value to our society. Follow Konica Minolta on Facebook, YouTube, and Twitter @KonicaMinoltaUS. For more information, please visit [www.konicaminolta.com](http://www.konicaminolta.com).

**About JM Graphics, *Southeastern U.S. Printing Leader***

Since 1977, JM Graphics has provided a wide variety of printing and graphics services to clients from its base in Charlotte, NC. A second generation family business, the company utilizes a combination of traditional and digital technology to create and deliver successful corporate communications, marketing materials & direct mail campaigns. For more information, please visit [www.jmgraphicsnc.com](http://www.jmgraphicsnc.com).

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