

INDUSTRIAL DIGITAL PRINTING**MGI JETvarnish 3D Web to Receive Global Innovation Award Recognition
at Labelexpo Americas Trade Show**

*Konica Minolta to Demonstrate World's First Digital Label & Flexible Packaging
Embellishment Press at Biennial Chicago Conference Exhibition*



Global Label Innovation Award Finalist: JETvarnish 3D Web

MELBOURNE, FL USA (September 13th, 2018) – As the world's population continues to grow, the expansion and importance of the packaging and label markets for the print industry also continues to increase. Every two years, the biennial [Labelexpo Americas](#) trade show features new products and technologies designed to connect the graphic arts with brands, marketing agencies, print buyers and consumers. This year, MGI and [Konica Minolta](#) (Booth #5721) will be highlighting the strength of their shared roll-fed digital Industrial Print solutions with the [JETvarnish 3D Web](#) embellishment and [AccurioLabel 190](#) printing presses.

The JETvarnish 3D Web print enhancement press is the first of its kind: a 100% digital solution for 2D/3D UV raised spot coats, dimensional textures, embossed Variable Data Foiling (VDF) and artistic CMYK highlights. These eye-catching decorative special effects are now available without the traditionally expensive use of dies, screens or tooling on label rolls up to 16.5" (420mm) and at speeds up to 8220ft/hr (2520m/hr). The judges on the [Label Industry Global Awards](#) jury recognized this MGI technology advancement by awarding it a Finalist status for the [Innovation Award](#) category. The ultimate winner will be announced at the official opening night banquet of the show.

Kevin Abergel, MGI Vice President of Marketing & Sales, thanked the international judges by stating, "We're very honored to receive this Global Awards Finalist recognition at Labelexpo Americas. MGI's corporate motto is "Innovation in Motion" and it reflects our commitment to develop products that benefit the entire marketplace. The distinction of this award program is respected worldwide."

International Innovation Honors

Since its world premiere at the quadrennial [Drupa 2016](#) exhibition in Germany, the JETvarnish 3D Web has received numerous awards for innovation, technical excellence and promoting future growth in the

packaging and label industries. Along with the other sheet-feed JETvarnish 3D presses, it has received two consecutive [DuPont International Packaging Awards](#) (2016, 2017) and the 2017 [Printing Industries of America \(PIA\) InterTech Award](#) that recognized the [AIS SmartScanner](#) intelligent and adaptive registration system on all JETvarnish 3D presses. It also was awarded the 2017 “Best in Category” Digital Finishing [Must See ‘Em Award](#) at the annual [Print 17 \(Graph Expo\)](#) trade show – in addition to winning a [European Digital Press](#) (EDP) Association “Best Finishing Solution” award.

Earlier this summer, the PIA honored the JETvarnish 3D Web with a special solo 2018 InterTech Award, marking an unprecedented, record-breaking 4th PIA InterTech Award for the JETVarnish 3D Series.

Benefits & Advantages

The JETvarnish 3D Web offers features and benefits that include: rapid prototyping for new product launches, complete customization of text, images & special effects on every job, faster short run turnarounds to fuel greater productivity and profitability – as well as a high-volume production design that includes automatic web tension calibration, rewinder and semi-rotary die-cutting options. Additional available substrate management tools include electro-static corona energy treatment and flexo primer coating stations.

The JETVarnish 3D Web brings unique new embossed Variable Data Foiling (VDF) personalization and short run customization power to flexible packaging printers and label converters seeking to provide the most elegant, attractive and eye-catching packaging materials to their brand-owner customers. Previously, flexible packaging substrates (such as shrink-sleeve stocks and laminated film pouches or tubes) could never be embellished with traditional hot foil stamping methods. This was due to the damage caused by the mechanical stamping processes of applying high heat and pressure.

However, the MGI digital process eliminates those causes and effects from production postpress finishing operations. The result is a quantum leap forward for brands, manufacturers, retail distributors and consumer packaged goods (CPG) firms worldwide.

For more information, please visit www.mgiusa.com and www.konicaminolta.com. Follow MGI on Facebook [@MGIONline](#) and Twitter [@MGI_USA](#) for the latest printing industry technology news. Follow Konica Minolta on Facebook, YouTube, and Twitter [@konicaminoltaus](#).

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About the MGI Group: International Printing Industry Leader

Founded in 1982, the MGI Group is a public company with offices around the world and is registered on the Euronext/Alternext stock exchange (ALMDG). The MGI Group is a global digital printing technology leader composed of MGI Digital Technology, headquartered in Paris (Fresnes), France and KÖRA-PACKMAT, located in Villingendorf, Germany and CERADROP, located in Limoges, France.

MGI USA, based in Melbourne, Florida, is a fully-owned subsidiary of the MGI Group that supports the North & South American, Caribbean, Indian and Asia Pacific markets. For more information, please visit www.mgiusa.com.

About Konica Minolta: International Printing Industry Leader

Konica Minolta Business Solutions U.S.A., Inc. is reshaping and revolutionizing the Workplace of the Future™ (www.reshapework.com) with its expansive smart office product portfolio from IT Services (All

Covered), ECM, Managed Print Services and industrial and commercial print solutions. Konica Minolta has been recognized as the #1 Brand for Customer Loyalty in the MFP Office Copier Market by Brand Keys for 11 consecutive years, and is proud to be ranked on the Forbes 2017 America's Best Employers list. The World Technology Awards recently named the company a finalist in the IT Software category. Konica Minolta, Inc. has been named to the Dow Jones Sustainability World Index for six consecutive years. It partners with its clients to give shape to ideas and work to bring value to our society.

For more information, please visit: www.CountOnKonicaMinolta.com and follow Konica Minolta on Facebook, YouTube, and Twitter.

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