

MGI JETvarnish 3D Image Editor Software
Honored as PRINT 18 “Red Hot Technology”
*Konica Minolta to Demonstrate Advancements in
On-Press Creative Design & Prototyping*



MGI & Konica Minolta “Red Hot Technology” on Display at Print 18

MELBOURNE, FL USA (September 23rd, 2018) – The annual [PRINT 18](#) Graphic Communications trade show event and exhibition produced by the [Association for Print Technologies](#) (APTech) has been energized this year with new attendee attractions, expanded educational programming and the debut of the sparkling “Red Hot Technology” program that honors and recognizes important new product innovations for the industry.

The expert panel of judges that organizes the awards program announced that the new MGI [JETvarnish 3D Image Editor Software](#) has received inaugural “Red Hot Technology” status as a compelling business solution of value to the future of the global printing market and especially worthy of consideration.

On-Press Software Advancements

The MGI Image Editor comes fully loaded on all of the JETVarnish 3D inkjet-based print enhancement presses, which are standalone postpress finishing hubs for adding eye-catching, dimensional sensory special effects to offset, digital & flexo printed output. The graphic print file management software application allows press operators to create, modify and model new added-value print embellishments right at the workstation. It is also a flexible prototyping toolset for exploring and pursuing new digitally decorated designs for the profitable expansion of commercial, finishing, packaging and label projects.

The touchscreen interface and intuitive menu system gives press operators the ability to develop new 2D/3D varnish and embossed foil print jobs with no prior graphic design experience or training. This powerful vehicle of creative job management enriches customer relationships, as well as images, text

and ink on paper, plastic and synthetic substrates. The software can even be downloaded to desktops and networks so design work and prototyping activities can be created remotely and then produced at a different location. The Image Editor comes loaded with over 50 free pre-formatted 3D dimensional textures to use as a starter library and users can add an unlimited number of new styles.

Print Registration Innovation

The Image Editor is fully integrated with the intelligent and adaptive JETvarnish 3D AIS SmartScanner registration system for enhancing offset, flexo and digital printed material. It automatically adjusts the placement of varnish and foil based on actual ink impressions and substrate characteristics (such as shrink, skew and stretch). It eliminates the need for registration marks and optimizes quality by treating each finished piece as a separate print job. It can also “capture” a scanned print image and generate new special effects without the original print file. The [AIS SmartScanner](#) was honored with a 2017 [Printing Industries of America \(PIA\) InterTech Award](#) for significant innovation in the print industries.

APTech President Thayer Long stated, *“The mission of our organization and the goal of this show is to provide resources, information and a venue of experience that will benefit everyone in the graphic arts industries. We strongly believe that there is a very bright future for Print as a communications medium in an omni-channel world. This new application from MGI and Konica Minolta is an excellent example of new product development that will empower printers, finishers and packaging converters to creatively pursue new business opportunities to make a significant impact on print buyers, brands and their customer relationships in the marketplace.”*

Global Partners MGI and Konica Minolta invite all members of the graphic arts community to learn more about their digital products and experience a diverse portfolio of Industrial Print solutions at the annual PRINT 18 trade show event (Booth #1611) in Chicago from September 30th to October 2nd.

MGI & Konica Print 18 Solutions

At the Print 18 trade show, MGI and Konica Minolta will also be demonstrating other members of JETvarnish 3D Enhancement Press Series, as well as the Meteor Unlimited Colors XL+ multi-substrate digital toner foiling press that offers a rainbow kaleidoscope of new colors, tints & hues.

- [Meteor Unlimited Colors XL+](#): Inline Variable Data Foiling w/ sheets to 13x47”/330x1200mm
- [JETvarnish 3D Evolution](#): Sheet options to 29x47”/75x120cm up to 3,300 B2s per hour
- [JETvarnish 3D](#): Sheet sizes up to 20x42”/52x105cm up to 3,000 B2 sheets per hour
- [JETvarnish 3DS](#): Sheet sizes up to 14x40”/36x102cm up to 3,000 A4 sheets per hour

Labelexpo Americas

MGI and Konica Minolta will also be demonstrating their digital Label and Flexible Packaging solutions, including the [JETVarnish 3D Web](#) and [AccurioLabel 190](#) presses, at the upcoming [Labelexpo Americas](#) (Booth #5721 - Sept. 25-27th) trade show in Chicago. All interested members of the graphic arts industries are welcome to contact Konica Minolta and MGI to arrange for a personal briefing on the digital power and revenue production benefits of the JETvarnish 3D and Accurio Product Series during these autumn events.

For more information, please visit www.mgiusa.com and www.konicaminolta.com. Follow MGI on Facebook [@MGIonline](https://www.facebook.com/MGIonline) and Twitter [@MGI_USA](https://twitter.com/MGI_USA) for the latest printing industry technology news. Follow Konica Minolta on Facebook, YouTube, and Twitter [@konicaminoltaus](https://twitter.com/konicaminoltaus).

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About the MGI Group: *International Printing Industry Leader*

Founded in 1982, the MGI Group is a public company with offices around the world and is registered on the Euronext/Alternext stock exchange (ALMDG). The MGI Group is a global digital printing technology leader composed of MGI Digital Technology, headquartered in Paris (Fresnes), France and KÖRA-PACKMAT, located in Villingendorf, Germany and CERADROP, located in Limoges, France.

MGI USA, based in Melbourne, Florida, is a fully-owned subsidiary of the MGI Group that supports the North & South American, Caribbean, Indian and Asia Pacific markets. For more information, please visit www.mgiusa.com.

About Konica Minolta: *International Printing Industry Leader*

Konica Minolta Business Solutions U.S.A., Inc. is reshaping and revolutionizing the Workplace of the Future™ (www.reshapework.com) with its expansive smart office product portfolio from IT Services (All Covered), ECM, Managed Print Services and industrial and commercial print solutions. Konica Minolta has been recognized as the #1 Brand for Customer Loyalty in the MFP Office Copier Market by Brand Keys for 11 consecutive years, and is proud to be ranked on the Forbes 2017 America's Best Employers list. The World Technology Awards recently named the company a finalist in the IT Software category. Konica Minolta, Inc. has been named to the Dow Jones Sustainability World Index for six consecutive years. It partners with its clients to give shape to ideas and work to bring value to our society.

For more information, please visit: www.CountOnKonicaMinolta.com and follow Konica Minolta on Facebook, YouTube, and Twitter.

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