

INDUSTRIAL DIGITAL PRINTING

MGI and Konica Minolta Sponsor Elite Super Boat International Racing Team

Global Digital Print Partners Join Forces for Ultimate High-Speed Water Sport Competitions



MGI and Konica Minolta Super Boat #33 Powered by FB Marine

MELBOURNE, FL USA (May 18th, 2018) – [MGI](#) and [Konica Minolta](#) have created an exciting new corporate sponsorship program to promote their industrial-strength digital print solutions. In 2018, the global print industry partners will participate in the 39th annual [Super Boat International](#) race season, which will once again be the premier high-speed, professional power boat racing league worldwide, with competitors cutting through ocean winds and waves at speeds up to 185 mph.

MGI and Konica Minolta are proud to be supporting the Super Boat [FB Marine Group](#) #33 vessel. The FB Marine racing team has one of the most successful track records in the professional sports world, with the staff achieving a truly impressive combined total of 12 National Championships and 10 World Championships victories in the last 25 years.

Innovation in Motion

“The power, speed, strength, teamwork and skill of professional offshore powerboat racing reflects the same Industrial Print qualities and values of the MGI and Konica Minolta global partnership of shared digital technology solutions.” announced Kevin Abergel, MGI Vice President of Marketing & Sales.

2018 Super Boat Race Season

The first Super Boat Grand Prix race of the season, “[Thunder on Cocoa Beach](#)”, will be along the Florida Atlantic Coast from May 19-20th. The Konica Minolta & MGI FB Marine Group boat will also be featured at the famous “[Miami Air & Sea Show](#)” the following week May 26-27th during the Memorial Day Holiday Weekend. Several of upcoming race events will be nationally televised by the [NBC Sports Network](#), including the [38th Annual World Championship Series](#) in Key West from November 4th-11th.

Intense, High-Speed Aquatic Action

Elite offshore, powerboat race teams from around the world compete from May through October in the U.S. National Series races to earn points and qualify for the famous Key West World Championships. The competitions span a variety of race categories, including the world's biggest and fastest vee-bottom and Catamaran-style powerboats. The Super Boat International organization and championship league concept was founded by John Carbonell in 1989 and the global fan base has been growing ever since.

The dramatic offshore ocean excitement takes place along rectangular courses that average five miles in length. The festival race atmosphere of fun in the sun gets intensely serious when each contest begins, with unpredictable winds and waves challenging each teams' human expertise and marine engineering skills for a thrill-based run for victory at sea.

The FB Marine Group Team

The FB Marine Group is a family owned and operated business, founded in 1994 by Kim and Randy Sweers. The Sweers have followed their vision to build FB Marine Group into one of America's leading luxury, center console and performance marine dealerships with several locations in Florida, offering complete one-stop sales, service, financing, parts, transport, and state of the art storage facilities.

The MGI & Konica Minolta #33 FB Marine Super Boat vessel is piloted by driver Glen Hibbard, assisted by owner and veteran throttleman Randy Sweers and managed by team director, Richie Powers. All print industry customers, partners and colleagues are invited to follow these "Gladiators of the Sea" on their team's journey to the World Championships tournament in Key West this autumn.

An Award-Winning Team of Championship-Level Products

The MGI [Meteor Unlimited Colors Series](#) of presses offers inline decorative metallic foiling on hundreds of plastic, paper and synthetic substrates with a rainbow color spectrum of new tints and hues available to visually energize and transform traditional CMYK applications.

MGI's three time [PIA InterTech Award](#)-winning [JETvarnish 3D](#) platform of sheet-fed & roll-fed presses deliver 2D/3D UV finishes with dimensional textures and embossed foil via a 100% digital process (no screens, plates or dies). Application solutions include embossed Variable Data Foiling (VDF) for package & label personalization, short run job customization and eye-catching, luxurious effects on sheets up to 29x47" and 16.5" web rolls.

The complete range of Konica Minolta's portfolio of [Accurio](#) digital presses extends from the high-volume [KM-1](#) inkjet press to the [C71cf](#) roll-fed label press and a comprehensive series of sheet-fed toner press solutions for every market segment in the industry.

For more information, please visit www.mgiusa.com, www.konicaminolta.com, www.fbmarine.com and www.superboat.com. Follow MGI and Konica Minolta on Facebook [@MGIonline](#) & [@KonicaMinoltaUS](#) and Twitter [@MGI_USA](#) & [@KonicaMinoltaUS](#) for the latest printing industry technology news.

~*~

About the MGI Group: *International Printing Industry Leader*

Founded in 1982, the MGI Group is a public company with offices around the world and is registered on the Euronext/Alternext stock exchange (ALMDG). The MGI Group is a global digital printing technology leader composed of MGI Digital Technology, headquartered in Paris (Fresnes), France and KÖRA-PACKMAT, located in Villingendorf, Germany and CERADROP, located in Limoges, France.

MGI USA, based in Melbourne, Florida, is a fully-owned subsidiary of the MGI Group that supports the North & South American, Caribbean, Indian and Asia Pacific markets. For more information, please visit www.mgiusa.com .

About Konica Minolta: *International Printing Industry Leader*

Konica Minolta Business Solutions U.S.A., Inc. is reshaping and revolutionizing the Workplace of the Future™ (www.reshapework.com). With their comprehensive portfolio, they deliver solutions to leverage mobility, cloud services, and optimize business processes with workflow automation. The All Covered IT Services division offers a range of IT strategy, support, and network security solutions across all verticals.

Konica Minolta has been recognized as the #1 Brand for Customer Loyalty in the MFP Office Copier Market by Brand Keys for 10 consecutive years and is proud to be ranked on the Forbes 2017 America's Best Employers list. Konica Minolta, Inc. has been named to the Dow Jones Sustainability World Index for five years in a row. They partner with customers to give shape to ideas and work to bring value to society. Follow Konica Minolta on Facebook, YouTube, and Twitter @KonicaMinoltaUS. For more information, please visit www.konicaminolta.com.

About FB Marine Group: National

FB Marine Group is a family owned and operated business, founded in 1994 by Kim and Randy Sweers. FBMG has long been known for their expertise in the performance industry for sales and service of some of the top names in the business such as Midnight Express, Contender, Sessa, MTI, Nor-tech, Cigarette, and many others.

Over the past 5 years, FBMG has sought to expand their sales and service business with greater emphasis on luxury express cruisers, center consoles, and runabouts. Based upon this revised business model, the company has moved to expand sales and service based operations to include dry storage waterfront marine facilities such as their current HQ location at Hidden Harbor Marina in Fort Lauderdale, FL. For more information, please visit www.fbmarine.com .

About Super Boat International: Premier Offshore Power Boat Race Organization

Founded by John Carbonell in 1989, Super Boat International races take place all around the country. With more than 37 years' experience as a powerboat events promoter, in addition to 10 years of experience racing powerboats, Carbonell uses his hands-on knowledge to attract some of the most competitive racing teams in the world. Super Boat International is the premier national and international sanctioning body for offshore powerboat racing around the world. For more information, please visit www.superboat.com .

MGI Americas/Caribbean/India/Asia Pacific

Media Contact:

Jack Noonan
Marketing Manager
MGI USA, Inc.
j.noonan@mgiusa.com
+1 321 751-6755

Konica Minolta North America

Media Contact:

Kristina Marchitto
Public Relations Manager
Konica Monica Business Solutions U.S.A., Inc.
kmarchitto@kmb.konicaminolta.us
+1 201-236-4299

MGI Europe/Middle East/Africa/Russia

Media Contact:

Clemence Mathieu
Marketing Manager
The MGI Group
c.mathieu@mgi-fr.com
+33 (0)1 45 21 06 60