

Print Finishing Solutions and MGI
Present Digital Printing & Enhancement Solutions at Tech Expo 17
Annual California Exhibition to Feature
JETvarnish 3D Digital Special Effects and Meteor Substrate Diversity



Live Technology Presentations & Machine Demos from November 17th -18th

MELBOURNE, FL, USA (November 9th, 2017) – Print Finishing Solutions (PFS) will provide a special personalized opportunity to learn about new MGI digital printing & finishing products at the 11th Annual Tech Expo in Orange County, California from November 17th – 18th. This free event has been a popular educational conference and workshop tradition for West Coast printers, finishers and converters since 2006. All graphic arts industry professionals and members of the press are invited to attend.

Conference Agenda & Product Demos

Participants will have the opportunity to gain valuable insight into new business growth strategies with MGI digital print production and postpress embellishment products. Live demonstrations of the [JETvarnish 3D](#) enhancement press and the [Meteor DP8700 XL+](#) press will be given throughout the two-day event. The compelling value of MGI embellishments to produce dynamic sensory impressions that increase the success of print projects will be discussed in terms of pricing, profitability and productivity.

Workshop presentations will discuss the benefits and methods of improving traditional print applications with the powerful impact of Variable Data Finishing (VDF) for print buyers and end-users. Topics will include a review of JETvarnish 3D special effects (such as dimensionally embossed foil textures) and Meteor substrate diversity (including hundreds of plastic & synthetic stocks) with the new inline [Unlimited Colors](#) digital foiling option.

The PFS & MGI Partnership

Print Finishing Solutions (PFS) is a longtime MGI business partner and equipment dealer. They are a recognized authority on print industry technology trends and a representative business consultant for numerous premier equipment manufacturers (such as Ryobi), as well many printing services firms nationwide. MGI is a leading provider and innovator of digital printing and enhancement systems with solutions for every market segment – including the new roll-fed [JETvarnish 3D Web](#) for labels and flexible packaging applications.

The trailblazing JETvarnish 3D Series has received 2 consecutive [International DuPont Packaging Awards](#) (2016, 2017) and 3 [InterTech Awards](#) (2013, 2015, 2017) from the [Printing Industries of America](#) (PIA) in special recognition of industry technological advancement, as well as many other international printing & packaging industry awards.

For more information, please visit www.mgiusa.com, www.pfsgraphics.com & www.pfstechexpo.com. Follow MGI activities on Facebook @MGIonline & Twitter @MGI_USA for the latest MGI printing technology news.

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About the MGI Group: International Printing Industry Leader

Founded in 1982, the MGI Group is a public company with offices around the world and is registered on the Euronext/Alternext stock exchange (ALMDG). The MGI Group is a global digital printing technology leader composed of MGI Digital Technology, headquartered in Paris (Fresnes), France and KÖRA-PACKMAT, located in Villingendorf, Germany and CERADROP, located in Limoges, France.

MGI USA, based in Melbourne, Florida, is a fully-owned subsidiary of the MGI Group that supports the North & South American, Caribbean, Indian and Asia Pacific markets. For more information, please visit www.mgiusa.com .

About Print Finishing Solutions: National Printing Equipment Dealer

Print & Finishing Solutions (PFS) services California, the country, and the world with quality new and used machinery, installation and training, and post-sale support. Specializing in new and refurbished machinery, parts, supplies, and service for the print and graphics industry, PFS supports commercial printers and binderies of all sizes as well as digital printers and corporate and public in-plants. For more information, please visit www.pfsgraphics.com .

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