

# Digital 360 targets card sector with its first Meteor DP60 Pro

By Sachin Shardul

Digital 360 is targeting the security card sector after investing in its first MGI Meteor DP60 Pro colour digital printer. The Mumbai-based printer opted for the Drupa-launched machine to fulfill the versatile printing demand.

Vikas Choudhary, founder and chief executive officer at Digital 360, said: "We invested in the Meteor DP60 Pro, after being impressed by its ink fusion technology and substrate flexibility. It can handle paper sizes of up to 13x40in, which is the unique feature."

Commenting on the availability of digital jobs, Choudhary said: "I think



Choudhary: "impressive ink fusion and substrate flexibility"

there's a fantastic opportunity. We aim to offer genuine runs-of-one with no wastage and that is what the DP60 does."

Aura Papers, the distributor of MGI printing equip-

ment in India said that Digital 360 invested in the DP60 Pro after being impressed by its ink fusion technology and substrate flexibility.

The Meteor DP60 Pro can

handle up to 3,900 pages per hour with papers ranging from 70-350gsm and plastic ranging from 100 to 400 microns. The DP60 machine can also output on PVC, polycarbonate, polyester, teslin, vinyl and PET.

Digital 360 has the backup of the two companies. Kamal Offset which is engaged in the traditional commercial offset printing and Printel Cardz which is engaged in catering to the production of telecommunications, retail, banks, associations, clubs, hospitality, healthcare and petro cards.

The company also opted for the entire offline finishing system from Meteor, which offers a reduction in waste.

## Agfa takes VDP to M-Press Tiger

Agfa has added variable data handling to its top of the range wide-format digital press, the M-Press Tiger via its Apogee Vibe module.

With Apogee Vibe variable-data printing for the M-Press Tiger, users can now offer new applications to a broader range of market segments.

Users define the variable elements of a job, which are then retrieved from a database or spreadsheet, and merged with the rest of the artwork on the fly. To make the most of the M-Press' 1.6x2.6m sheet size Apogee Vibe supports multiple variable pages on a sheet.

Apogee Vibe was developed for Agfa's Dotrix UV-cured digital web press, and was modified to support the M-Press when a demand from M-Press users for variable data arose.