



INFOTRENDS RELEASES WHITE PAPER DETAILING MGI'S HISTORY OF DIGITAL INNOVATIONS IN PRINTING & FINISHING

White paper provides in-depth overview of new Meteor DP8700 XL digital press along with MGI's production inkjet and finishing solutions

MELBOURNE, Fla (July 11, 2011) – **MGI Digital Graphic Technology**, the multi-substrate (paper, plastics & envelopes) digital press and finishing solutions manufacturer, **today announced the availability of an InfoTrends white paper that details the company's newest product offerings and provides a comprehensive overview of MGI's long history of innovative digital printing and finishing solutions.** The white paper, titled "Extending MGI's Market Impact: Introducing the Meteor DP8700 XL®" is authored by Jim Hamilton, Group Director of Production Printing & Media Consulting Services at InfoTrends.

The white paper focuses on MGI's newest digital press, the Meteor DP8700 XL, which was launched in June. MGI's Meteor series of digital presses is regarded as the most versatile in the industry, with true multi-substrate versatility (paper, plastics & envelopes), the longest sheet size among production cut-sheet digital presses (up to 13 x 40" in production, up to 13 x 47" via manual bypass), along with laser-safe prints, no click charge, and an offset comparable output. The Meteor DP8700 XL takes this versatility to a new level, offering 3600 dpi / 270 lpi print resolution (including stochastic), increased print speeds up to 4,260 A4/letter sheets per hour, a new auto-adjusting offset feeder table (ensuring registration of ±0.2mm left-right, ±0.5 mm top-bottom, front-back), along with many other new features.

In addition to highlighting the Meteor DP8700 XL, the white paper's analysis looks at MGI's innovative production inkjet solutions: the JETvarnish® digital inkjet spot UV coater and the JETcard®, which integrates 4-6 UV inkjet color printing (with full variable data), spot/flood UV coating, security (black light visible) coating, data encoding and verification (magnetic stripes) into just one unit, designed for high volume plastic card production. Also hinted at are future developments in MGI's production inkjet technologies for the commercial printing market.

Rounding out the white paper are MGI's innovative finishing technologies, including the DF360® multi-function finishing unit and the PressCard Pro® and PunchCard Pro®, lamination and die cutting solutions for the plastic card manufacturing segment.

"We were thrilled to work on this project with Jim Hamilton and InfoTrends; they did an excellent job of articulating MGI's long history of innovation for the global graphics market," said Michael Abergel, Executive Vice President and Managing Director of MGI USA. "Our versatile digital portfolio has been making an impact in nearly every segment for almost 30 years, and this white paper is a great representation of the many accomplishments of MGI as a company over the years as well as a glimpse of what our future holds."

"The announcement of the Meteor DP8700 XL is significant not only because it extends the Meteor product line to new levels of productivity and format, but also because it puts the industry on notice that MGI is expanding its product line and distribution capabilities in a way that puts them into direct

competition with much larger companies,” said Jim Hamilton. “MGI’s value proposition combines printing, finishing, and value-added features in ways that no other vendor is currently doing. Their recent announcements show how the company is developing expertise in inkjet technologies, which build on MGI strengths in feeding, imaging, and finishing technologies suitable for many weights and types of paper and plastic substrates. Since the mid-1990s, MGI’s historic progression has been impressive, and there is little doubt that the company will extend this innovation in the coming years.”

The white paper is now available and can be downloaded via the following link:

<http://www.infotrends.com/public/Content/FreeDownloads/pages/mgi.html>

About MGI Digital Graphic Technology

Founded in 1982, MGI Digital Graphic Technology designs, manufactures and markets a full and innovative range of award-winning multi-substrate (paper and plastic) 4-color digital presses, as well as a complete line of versatile finishing solutions.

A key player in the global market, MGI has a portfolio comprised of several thousand customers in a wide range of sectors, including graphic industry professionals, Fortune 1000 companies, government agencies, plastic card manufacturers, silk screeners and photo labs.

MGI is a leader in the professional graphic equipment market and is registered on the Euronext Paris Alternext stock exchange (ALMDG). They were selected for OSEO “Innovative Company” & “OSEO Excellence” membership respectively in 2009 & 2011 in recognition of their expertise and innovation in the graphics & finishing industry. In addition, MGI has won nine international product awards from 2008-2010 related to technological innovation, including the 2010 Siemens Innovation Grand Prix award for the JETcard®.

MGI USA, based in Melbourne, Florida, is MGI’s fully owned subsidiary that services the North and South American, Caribbean and Asia Pacific markets.

For more information, please visit <http://www.mgi-fr.com> / www.mgiusa.com

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