



PRINTER	Flash Reproductions
PRINTING	MGI Meteor DP60
BINDERY	Van Huizen Bookbinding, Niagara
DESIGN	Counterpunch, Toronto
QUANTITY	20 copies
PROJECT	<i>A Treasury of Thomson</i>

Talk about a limited edition

FLASH REPRODUCTIONS was tasked with printing an underwhelming 20 copies of *A Treasury of Tom Thomson* that amounted to a large task for both printer and bindery. Originally designed as a trade paperback by publisher Douglas & McIntyre and printed by the thousands in China, book designer Counterpunch wanted a slick product in a limited run. The result? A hardcover edition, 164 pages, 12 1/4" x 13" with 63 art images printed on a heavier 8 pt. stock and glued to the pages. The slipcases feature various works from the artist and the book also includes two foldout pages. Despite the publisher's reservations about digital printing the job went to the MGI Meteor DP60. "Running 20 copies was ridiculous for offset, so our digital Meteor DP60 came into play," says Rich Pauptit, Flash president. After a lot of tweaks and adjustments, "We did some test sheets and it looked awesome. It's far more compelling than a book with just some pictures printed in it." 8

* If you have a project you would like us to consider, please contact Filomena at ftamburri@graphicmonthly.ca

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